

THE MARKET PLACE

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FACT SHEET

WHAT: One of Southern California's most popular retail centers, The Market Place is a 165-acre regional center with exciting shopping, dining and entertainment. Conveniently located off the Santa Ana (5) Freeway, The Market Place has more than 120 stores, services, restaurants, cafes and theaters that straddle the cities of Irvine and Tustin.

SQ. FOOTAGE: 1.6 million square feet

WHEN:

- 1988 The Market Place opened in Tustin with 400,000 sq. ft. of home improvement and furnishings/décor
- 1989 An additional 240,000 sq. ft. of soft goods, apparel and electronics stores opened in Tustin
- 1990 An additional 120,000 sq. ft. of restaurants, services and a six-screen Edwards Theater opened in Tustin
- 1996 The Market Place expanded to the Irvine side of Jamboree with 420,000 sq. ft. of stores, restaurants and a 10-screen Edwards Stadium Theater
- 1999 An additional 420,000 sq. ft. of retail and restaurants opened on the Irvine side of the center, including Target and Lowe's Home Improvement
- 2010 24 Hour Fitness, Sprouts Farmers Market (formerly Henry's Farmers Market) and leading outdoor retailer REI opened. The Market Place underwent a reinvestment as part of an on-going commitment to keep the center fresh and vibrant, while maintaining its signature striking architecture. New landscaping, soft seating and other amenities were added.
- 2011 Howard's Appliance and Flat Screen Superstore and BuildASofa opened.

UNIQUE FEATURES:

* A central fountain at Palm Cafes by Edwards Theaters on the Tustin side of the center is a formal design with a traditional water bowl that spills over into a water basin below, as seven whimsical frogs sit on the edge and spout water into the fountain.

* A second fountain at Courtyard Cafes by the Edwards Theaters on the Irvine side of the center features water that playfully shoots up and cascades down in different computer-programmed patterns. It also features a tile mosaic of a snake wrapping around the fountain that pays homage to the area's Indian heritage.

* The third fountain is a "bar of light" located near the Fountain Cafés in the newest phase of The Market Place. This linear fountain has small cascades of water that are lit at night, creating a beautiful "bar" of water that separates the parking lot from the food court and outdoor dining area.

SERVICES: Gift cards

WHO:

Owner & Management:	Irvine Company
Architects:	Leason Pomeroy Associates Ricardo Legoretta

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For more information, visit www.ShopTheMarketPlace.com