

THE MARKET PLACE

BACKGROUND

The Market Place and surrounding cities of Tustin and Irvine are rich in history, tied to Mission Indians, settlers traveling the El Camino Real, and more recently, agriculture. These layers of heritage unfold in the design of The Market Place, from the vibrant architecture to the dramatic colors used throughout the center.

Today, The Market Place is a 165-acre regional lifestyle shopping center that is known for offering the best-in-class in a variety of retail categories, including electronics, home furnishings and décor, sporting goods and apparel, books and more.

The Market Place is recognized as much for its wide selection of shopping and dining, as it is for its bold architecture, colors and landscaping. Jointly designed by Leason Pomeroy Associates and preeminent Mexican artist and architect Ricardo Legoretta, The Market Place boasts warm terra cotta buildings and deep purple monuments, all softened with numerous cascading fountains, and graceful palm and olive trees.

In 1988, construction began on Phase I of The Market Place, located on the Tustin side of Jamboree Road. Phase I was opened in three sections in 1988, 1989 and 1990, for a total of 760,000 square feet. The community now had a convenient center offering true one-stop shopping with everything from home improvement, apparel and services, to theaters and dining.

Phase II followed in 1996, on the Irvine side of Jamboree Road. This new phase expanded the center by 420,000 square feet, and included more large retailers that are the best in their class. Circuit City and Bed Bath & Beyond opened, as well as numerous restaurants and a second theater.

Phase III opened in 1999, and brought an additional 420,000 sq. ft. of retail and dining options to The Market Place. Home improvement and furnishings featuring Lowes Home Improvement and Target, round out the stores in Phase III, also located on the Irvine side of The Market Place. A large food court and service tenants also comprise this portion of the center.

For nearly 20 years, The Market Place has been one of Southern California's most successful retail centers. The dynamic selection of more than 120 stores and restaurants keep locals and visitors returning, and the tradition is sure to continue for years to come.

###